



*C. C. Clark, Inc.*  
*Corporate History*

1903—2011



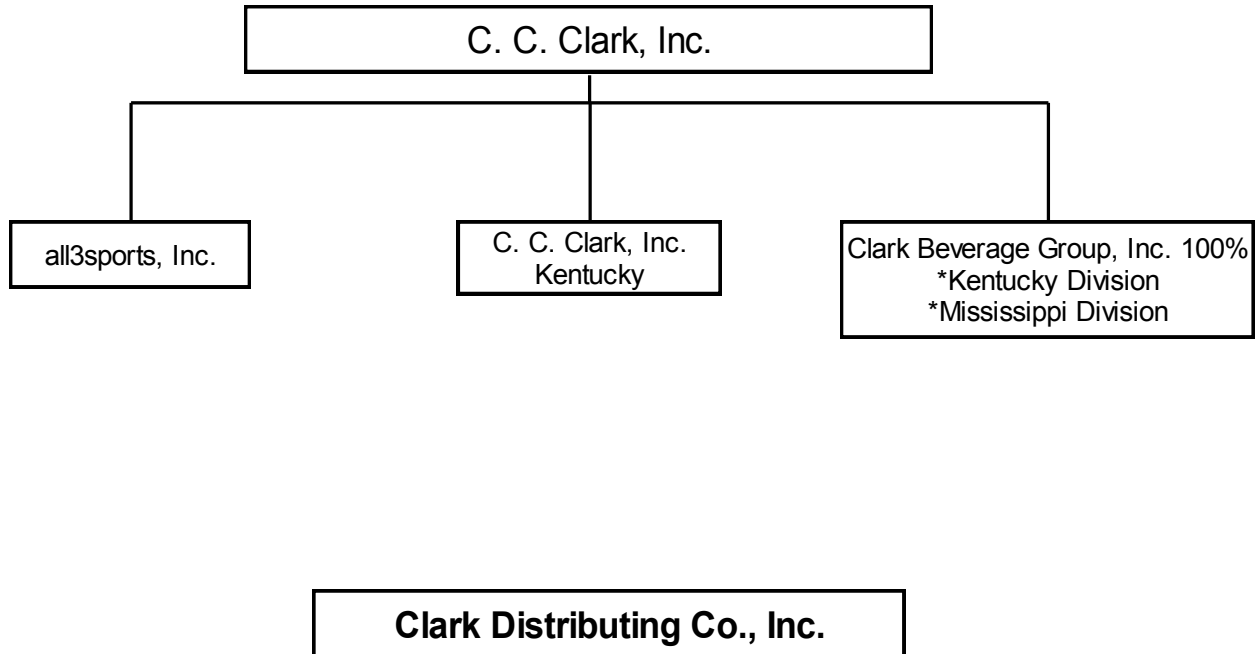
*Section 2*

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### OWNERSHIP AND CORPORATE ORGANIZATION



- All of the stock in the Clark Group of companies is owned by members of the Clark family. Stock transfers are restricted so as to control the future ownership and management of the companies. The Corporate Officers own controlling interest in C. C. Clark, Inc. and Clark Distributing Company, Inc., respectively.

## CORPORATE HISTORY

**THE CLARK GROUP OF CORPORATIONS** has evolved from a small soda water operation owned by Carsie C. Clark in 1903 and located in the rear of a drug store in Martin, Tennessee. He was born in Calloway County, Kentucky in 1882. His father operated a small distillery in that area and in 1889 was a second distillery in Hickman County, Kentucky. Clark moved to Martin and married Erin Nowlin in 1903. While living in Martin, he founded Corinth Bottling Works in Corinth, Mississippi. After selling an interest to A. K. Weaver, a Corinth businessman, in September 1905, the two set out to obtain a Coca-Cola franchise for Corinth. While awaiting developments in Corinth, they were granted a license for New Albany, Mississippi in 1906. Clark moved to New Albany. He and Weaver each purchased a one-third interest in the West Point, Mississippi franchise that had been granted to Hugh Smith of Meridian, Mississippi in April of 1906. The three became partners on November 6, 1906 and incorporated West Point Coca-Cola Bottling Company in February 1907. In June 1908, Clark and Weaver agreed to swap part and purchase part of each other's stock in Corinth, New Albany and West Point. As a result, Weaver owned New Albany and Corinth, while Clark became the principal owner of West Point. In 1908, Clark purchased territory in the Tennessee counties of Weekly and Obion and the Kentucky counties of Fulton, Hickman and Carlisle from the Carson family of Paducah, KY and Evansville, IN. In November 1908, Clark sold one-half interest to Hugh Smith for \$900.00. Smith moved to Union City, TN to operate the franchise for Union City and Dyersburg, TN. Clark and Smith remained in business together until May 1917 when they agreed to divide their interest by assigning their Union City interest to Smith and the Mississippi holdings to Clark. Clark expanded his Coca-Cola operation to a number of areas in Kentucky, Tennessee and Mississippi. In December 1931, a holding company, C. C. Clark, Inc. was formed to serve as the parent company of a number of corporations with the stock ownership being held by Clark and his four children. One hundred (100%) of the stock is still owned by descendants of C. C. Clark. As of 2002, three third generation stockholders and six fourth generation stockholders work in various capacities within the Clark companies, as well as, being officers and directors of the subsidiaries. The Clark companies are conducting business in parts of Alabama, Indiana, Kentucky, Mississippi and Georgia.

**C. C. CLARK, INC** is a Mississippi corporation incorporated in 1931. With headquarters in Starkville, Mississippi, C. C. Clark, Inc. wholly owns Clark Beverage Group, Inc. Kentucky and Mississippi Divisions, C. C. Clark Kentucky, Inc. and all3sports, Inc.

President/CEO/Treasurer	Albert C. Clark	Starkville, Mississippi
Vice President Kentucky	W. Dal Clark, Jr.	Bowling Green, Kentucky
Vice President Mississippi Operations	Harold N. Clark	Starkville, Mississippi
Chief Financial Officer	Dallas Clark	Oakland, Kentucky
Secretary	Morgan E. Clark	Atlanta, Georgia

**CLARK BEVERAGE GROUP, INC. (MISSISSIPPI DIVISION)** is a Mississippi corporation and is wholly owned by C. C. Clark, Inc. It is the surviving corporation after merging plants in Aberdeen, Houston, Louisville, Starkville, and West Point. In 1984 this corporation acquired Coca-Cola Bottling Works, Inc. of Columbus, Mississippi and Gordo Bottling Works, Inc. of Gordo, Alabama. In 1985 it acquired Philadelphia Coca-Cola Bottling Company, Inc. of Philadelphia, Mississippi. In 1986, it purchased New Albany Coca-Cola Bottling Company of New Albany, Mississippi. This marked the re-purchase of the Clark’s first Coca-Cola franchise, eighty years after its organization. In April 1988, Clark Beverage Group acquired the Dr Pepper Franchise for the New Albany Coca-Cola Franchise area and the remaining area in its Mississippi territory where it did not already hold the Dr. Pepper Franchise. Clark Beverage Group conducts business in the Mississippi counties of Alcorn, Attala, Benton, Bolivar, Calhoun, Chickasaw, Choctaw, Clay, Coahoma, Desoto, Itawamba, Lafayette, Leake, Lee, Lowndes, Marshall, Monroe, Neshoba, Newton, Noxubee, Oktibbeha, Panola, Pontotoc, Prentiss, Quitman, Sunflower, Tallahatchie, Tate, Tippah, Tishomingo, Tunica, Union, Washington, Webster, Winston and Yasobushand, the Alabama counties of Fayette, Lamar, Pickens and Tuscaloosa. It maintains sales and warehouse facilities in Cleveland, New Albany, Southaven and Starkville, Mississippi. This corporation has franchises with the Coca-Coca Company, Dr. Pepper Company, MillerCoors, Minute Maid Juices, Evian Water, Pabst, Stroh, Heineken USA and various other imports and domestic beer.

President/CEO	Robert H. Clark	Starkville, Mississippi
Vice President/Treasurer	Dallas Clark	Oakland, Kentucky
Secretary	Morgan E. Clark	Atlanta, Georgia

**CLARK BEVERAGE GROUP, INC. (KENTUCKY DIVISION)** is a Kentucky corporation its main office in Bowling Green, Kentucky. The original franchise dates back to the year 1905. It is a wholly owned subsidiary of C. C. Clark, Inc. In 1986 the Bowling Green and Glasgow warehouses were consolidated into a new plant facility off I-65 in Oakland, Kentucky just east of Bowling Green. In 1988, Clark Beverage Group purchased Coca-Cola Bottling Company of Russellville, Kentucky and Coca-Cola Bottling Company of Campbellsville, Kentucky. In 1990, it completed the purchase of Coca-Cola Bottling Company of Tell City, Indiana. In 2004, Clark Beverage Group purchased Greensburg Bottling Company. In addition to the Oakland plant, Clark Beverage Group operates satellite warehouses at Campbellsville, Kentucky and Tell City, Indiana. Clark Beverage Group operates in the Kentucky counties of Adair, Allen, Barren, Breckinridge, Butler, Casey, Christian, Cumberland, Edmonson, Green, Hart, Larue, Logan, Marion, Metcalfe, Monroe, Nelson, Russell, Simpson, Taylor, Todd, Warren, Washington, the Kentucky side of Fort Campbell Army Base and the Tennessee counties of Clay, Jackson, Macon, Smith, Sumner and Trousdale. The Tell City distribution center operates in the Indiana counties of Perry and Spencer. The corporation has franchises with The Coca-Cola Company, Dr. Pepper Company, Big Red, Double Cola and various other brands.

President/CEO	Robert H. Clark	Starkville, Mississippi
Vice President	Dallas Clark	Oakland, Kentucky
Secretary	Morgan E. Clark	Atlanta, Georgia

**all3sports, Inc.** is a Georgia corporation with its retail location in Atlanta, Georgia. Purchased in 2008, all3sports specializes in triathlon gear, triathlon apparel, triathlon bicycles for the triathlete. Also, all3sports, Inc. does internet sales at [www.all3sports.com](http://www.all3sports.com).

President	Morgan E. Clark	Atlanta, Georgia
Vice President	Robert H. Clark	Starkville, Mississippi
Vice President/Treasurer	Dallas Clark	Oakland, Kentucky

**C. C. CLARK, INC. KENTUCKY** was formed in 2008 for the purpose of centralized office functions for all the Clark corporations.

**CLARK DISTRIBUTING CO., INC.** of Oakland, Kentucky, an affiliated corporation, is a Kentucky corporation operating beer distributorships in Bardstown, Bowling Green, Betsy Layne, Henderson, Hopkinsville, Hazard, Owensboro, Paducah and Versailles (Lexington-Fayette area). It was chartered in 1969. Ninety-eight percent (98%) of the stock is owned by the corporation's officers as listed below with the remaining shares being owned by the Clark family.

Chief Executive Officer	W. Dal Clark, Jr.	Bowling Green, Kentucky
President	George P. Clark	Bowling Green, Kentucky
Vice President/Treasurer	Albert C. Clark	Starkville, Mississippi
Secretary	Morgan E. Clark	Atlanta, Georgia
Director	Cameron Clark	Lexington, Kentucky

**COUNTIES AND MAJOR SUPPLIERS**

<b>COMPANY</b>	<b>COUNTY</b>	<b>MAJOR SUPPLIERS</b>
Clark Distributing Company 300 Oakland Flatrock Road Oakland, KY 42159	Warren Todd Barren Logan KY side of Fort Campbell Army Base Simpson	MillerCoors Imports (Various) Pabst Brewing Company Heineken USA Gambrinus Importing Company Stroh Brewing Company Schoenling Brewing Company
Clark Distributing Company 300 Locust Drive Paducah, KY 42001	McCracken Fulton Calloway Christian Lyon	MillerCoors Imports (Various) Pabst Brewing Company Heineken USA Gambrinus Importing Company
Clark Distributing Company 100 Industry Drive Hazard, KY 41701	Harlan Perry Magoffin Floyd Pike	MillerCoors Pabst Brewing Company Jack Daniel's Brewery Heineken USA E & J Gallo
Clark Distributing Company Versailles Industrial Park 104 Fieldview Drive Versailles, KY 40383	Franklin Rowan Anderson Shelby Henry Carroll Gallatin Woodford	MillerCoors Pabst Brewing Company Imports (Various) Master for Carlton Imports Master for Dribeck Imports Master—All Brands Imports Heineken USA Gambrinus Importing Company



**COUNTIES AND MAJOR SUPPLIERS (cont)**

<b>COMPANY</b>	<b>COUNTY</b>	<b>MAJOR SUPPLIERS</b>
Clark Distributing Company ( <b>cont</b> ) Versailles Industrial Park 104 Fieldview Drive Versailles, KY 40383	Fayette Bourbon Jessamine Clark Montgomery Madison Nicholas Harrison Lewis Boyd Scott	
Clark Distributing Company 1222 E. 4th Street Owensboro, KY 42301	Daviess Henderson Hopkins Muhlenberg Union	MillerCoors Pabst Brewing Company Imports (Various) Heineken USA Gambrinus Importing Company

**CORPORATE ACQUISITIONS  
1967—2011**

<b>DATE</b>	<b>PRODUCT</b>	<b>LOCATION</b>
<b><u>C. C. CLARK, INC.</u></b>		
1981	Purchased National General Insurance from Universal Mortgage Company, Inc., a Subsidiary of Depositor's Savings and Loan	Jackson, MS
1983	Formed National General Fire & Casualty Insurance Co.	Jackson, MS
1985	Sold National General Insurance Company	Jackson, MS
1987	Sold National General Fire & Casualty Insurance Co.	
1992	Purchased 31% of Georgia Mountain Water	Marietta, GA
1998	Sold Georgia Mountain Water	
2008	Purchased all3sports, Inc.	Atlanta, GA
2010	Formed Gold Insurance Co.	
<b><u>CLARK BEVERAGE GROUP, INC. (Kentucky Division)</u></b>		
1967	Purchased Bowling Green Dr. Pepper Company	Bowling Green, KY
1970	Purchased Dr. Pepper Metcalfe County	Bowling Green, KY
1979	Purchased Quality Brands, Inc.	Lafayette, LA
1985	Purchased Dr. Pepper for 1/2 of Monroe & Cumberland Counties	Bowling Green, KY

**CORPORATE ACQUISITIONS (cont)**  
**1967—2011**

<b>DATE</b>	<b>PRODUCT</b>	<b>LOCATION</b>
<b><u>CLARK BEVERAGE GROUP, INC. (Kentucky Division) (cont)</u></b>		
1988	Purchased Russellville Coca-Cola Bottling Company	Soft Drinks Bowling Green, KY
1988	Purchased Campbellsville Coca-Cola Bottling Company	Soft Drinks Bowling Green, KY
1990	Purchased Tell City Coca-Cola Bottling Company	Soft Drinks Tell City, IN
2003	Awarded Red Bull	Energy Bowling Green, KY
2004	Purchased Greensburg Bottling Co.	Ski Greensburg, KY
2005	Sold Clark Distributing Louisiana, Inc. (Formerly Quality Brands, Inc.)	Coors, Miller Lafayette, LA
2007	Awarded Campbell's Juice Line	Juice Bowling Green, KY
2007	Awarded Glaceau	Water Bowling Green, KY
2007	Awarded Fuze, NOS	Energy Bowling Green, KY
2007	Purchased Ski	Ski Tennessee
2008	Surrendered Red Bull	Energy Bowling Green, KY
2008	Awarded Momentum	Energy Bowling Green, KY
2010	Granted EAS Myoplex	Milk Bowling Green, KY
<b><u>CLARK BEVERAGE GROUP, INC. (Mississippi Division)</u></b>		
1982	Purchased Dr. Pepper Franchise from Burke Beverages	Dr. Pepper Starkville, MS
1984	Purchased Columbus Coca-Cola Bottling Works	Coca-Cola Dr. Pepper Columbus, MS

**CORPORATE ACQUISITIONS (cont)**  
**1967—2011**

<b>DATE</b>	<b>PRODUCT</b>	<b>LOCATION</b>	
<b><u>CLARK BEVERAGE GROUP, INC. (Mississippi Division) (cont)</u></b>			
1984	Purchased Gordo Bottling Company	Coca-Cola	Gordo, AL
1985	Purchased Philadelphia Coca-Cola	Coca-Cola	Philadelphia, MS
1986	Purchased New Albany Coca-Cola	Coca-Cola	New Albany, MS
1988	Purchased Dr. Pepper Franchise	Dr. Pepper	New Albany, MS
1993	Merged Clark Realty Company	Corporate Real Estate	Starkville, MS
1998	Purchased Hunter Distributing Co.	Coors, Stroh, Grolsch, Heineken, Seagrams, Bacardi	Columbus, MS
1999	Merged Clark Vending Co.	Full Line Vending	West Point, MS
2001	Purchased Foster Beverage Co.	Coors, Stroh, Seagrams, Bacardi, Labatts	Tupelo/Oxford, MS
2007	Awarded Campbell's Juice Line	Juice	Starkville, MS
2008	Awarded Glaceau	Water	Starkville, MS
2008	Purchased Great River Beverages	Miller, Coors, Heineken	Hernando, MS
2010	Granted EAS Myoplex	Milk	All MS Operations

**CLARK DISTRIBUTING COMPANY**

1969	Purchased Kinarney Distributing	Miller, Falstaff	Bowling Green, KY
1970	Awarded Stroh	Stroh	Bowling Green, KY
1973	Purchased Snell Distributing	Sterling, Country Club	Bowling Green, KY
1974	Purchased Smith & Smith Distributing	Stroh, Sterling	Carrollton, KY
1975	Purchased Capital City Distributing	Falstaff, Little Kings	Frankfort, KY

**CORPORATE ACQUISITIONS (cont)**  
**1967—2011**

<b>DATE</b>	<b>PRODUCT</b>	<b>LOCATION</b>
<b><u>CLARK DISTRIBUTING COMPANY (cont)</u></b>		
1978	Purchased Chief of Paducah	Miller, Pabst Paducah, KY
1978	Purchased Dickey Morton Beverage	Pabst Pine Bluff, AR
1979	Purchased Megan & Sterling	Stroh, Sterling Paducah, KY
1980	Sold Dickey Morton Beverage	Pabst Pine Bluff, AR
1983	Purchased Western Star Distributing	Schlitz Paducah, KY
1983	Purchased A & W Distributors	Pabst Frankfort, KY
1984	Awarded Coors	Coors Bowling Green, KY Frankfort, KY Paducah, KY
1985	Purchased Lowe Distributing	Pabst, Old Milwaukee Bowling Green, KY
1985	Purchased B & H Distributing	Pabst, Coors, Heileman Lebanon, KY
1986	Purchased Pharo (2 counties)	Old Milwaukee, Little Kings Frankfort, KY
1986	Purchased Champion Distributing	Coors, Pabst, Heileman, St. Pauli Girl, Becks Lexington, KY
1988	Awarded franchise for Corona in KY counties	Corona Bowling Green, KY
1988	Purchased Corona from Citrus Group for 8 KY counties	Corona Versailles, KY
1988	Purchased Bardstown Distributing	Stroh Bardstown, KY
1988	Purchased V. J. Steele, Inc.	Miller, Stroh, Coors, Pabst, Heileman, Imports Owensboro, KY
1988	Purchased Kentucky Ace Beverages	Miller, Stroh, Coors, Heileman, Imports Hopkinsville, KY

**CORPORATE ACQUISITIONS (cont)**  
**1967—2011**

<b>DATE</b>	<b>PRODUCT</b>	<b>LOCATION</b>
<b><u>CLARK DISTRIBUTING COMPANY (cont)</u></b>		
1988	Purchased Manion Sales, Inc.	Miller, Stroh, Schoenling, Heileman, Imports Henderson, KY
1988	Purchased Richmond Bottling Works	Stroh, Pabst, Heileman Versailles, KY
1990	Purchased City Distributing Co.	Falls City, Schoenling Versailles, KY
1990	Purchased Cooks	Cooks Versailles, KY
1991	Purchased Companion Brands from Mid-State	Stroh, Heileman, Imports Versailles, KY
1992	Purchased Beer House	Pabst, Heileman Hopkinsville, KY
1993	Purchased Eagle Distributing	Pabst, Heileman Hopkinsville, KY
1994	Sold Fosters Brand	Molson USA Versailles, KY
1995	Awarded Evian Water	Water All KY Operations
1996	Purchased TJM Distributing	Stroh (Heileman Brands) Falls City Bowling Green, KY
1999	Purchased Miller Brands of Central KY	Miller Bardstown, KY
2000	Purchased Lindon Coors	Coors, Pabst Hazard, KY
2000	Purchased A & M Distributing	Coors, Pabst Henderson, KY
2000	Purchased Mid-State Distributing	Miller, Heineken, Gallo Lexington, KY
2002	Purchased Warsteiner	Warsteiner All KY Operations
2003	Purchased Molson	Molson Hazard, KY
2003	Awarded Red Bull	Red Bull All KY Operations
2003	Sold Triarc	Snapple All KY Operations

**CORPORATE ACQUISITIONS (cont)**  
**1967—2011**

<b>DATE</b>	<b>PRODUCT</b>	<b>LOCATION</b>	
<b><u>CLARK DISTRIBUTING COMPANY (cont)</u></b>			
2003	Sold Great Brands of Europe	Evian, Dannon	All KY Operations
2004	Purchased Pilsner	Pilsner Urquell	All KY Operations
2007	Sold to AB	Grolsch, Bass, Stella Artois, Becks	All KY Operations
2008	Surrendered Red Bull	Red Bull	All KY Operations
2008	Purchased from AB	Grolsch	All KY Operations
2008	Appointed Rhino's	Rhino's	All KY Operations
2008	Purchased Manis Distributing Inc.	Miller	Hazard, KY
2008	Purchased Newcastle Brown Ale	Heineken	All KY Operations
2009	Purchased Tecate, Carta Blanc, Bohemia	Heineken	All KY Operations
2010	Granted EAS Myoplex	Milk	All KY Operations
2010	Formed Silver Insurance Company		
2011	Granted Crispin Cider Company rights	Crispin Cider	All KY Operations
2011	Harpoon Brewing	Harpoon	All KY Operations
2011	Thirsty Dog Brewing Company	Thirsty Dog	All KY Operations
2012	Closed Bardstown branch		Bardstown, KY
2012	Granted rights to Rivertown Brewing	Rivertown	All KY Operations

## INTERNAL CONSOLIDATIONS

### **1960—1970**

Carthage Coca-Cola Bottling Co., Inc. into Louisville Coca-Cola Bottling Co., Inc., Louisville, MS

Aberdeen Coca-Cola Bottling Co., Inc. into Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS

Houston Coca-Cola Bottling Co., Inc. into Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS

Louisville Coca-Cola Bottling Co., Inc. into Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS

West Point Coca-Cola Bottling Co., Inc. into Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS

### **1986**

Bowling Green Coca-Cola Bottling Co., Inc. into Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY

Glasgow Coca-Cola Bottling Co., Inc. into Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY

Clark Distributing Co., Frankfort into Clark Distributing Co., Inc., Versailles, KY

Clark Distributing Co., Lexington, KY into Clark Distributing Co., Inc., Versailles, KY

### **1991**

Tell City, IN inventory and personnel were consolidated with Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY

### **1995**

Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY became the centralization of all data processing, administrative and accounting procedures for Clark Distributing Co., Inc. and Quality Brands Co., Inc.

### **1996**

Consolidation of all departments of Clark Distributing Co., Inc., Oakland, KY with Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY



## INTERNAL CONSOLIDATIONS

### **1998**

Clark Vending Co., Inc. into Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS

Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS data processing, administrative and accounting into centralized office at Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY

New Albany, MS inventory and personnel were consolidated with Clark Beverage Group, Inc. (Mississippi Division), Starkville, MS

### **1999**

Campbellsville, KY inventory and personnel were consolidated with Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY

### **2003**

Clark Distributing Co., Inc., Hopkinsville, KY into Clark Distributing Co., Inc. Bowling Green, KY and Clark Distributing Co., Inc., Paducah, KY

### **2010**

Consolidated Accounts Receivable into centralized office at Clark Beverage Group, Inc. (Kentucky Division), Oakland, KY

### **2011**

Consolidated management of Clark Beverage Group, Inc. (Kentucky and Mississippi Division).